



2026 Rama Powwow Sponsorship Package

ramapowwow@ramafirstnation.ca

www.ramapowwow.ca



About Us

Chippewas of Rama First Nation is a place of gathering. The Rama First Nation Powwow helps to share our culture, language and traditions with our local community as well as drive our local economy by providing a short “boom” in business just before Labour Day weekend, annually. More than 8000 visitors travel to Rama from all across Turtle Island (North America) to sing, dance, or simply take in the beautiful sights and sounds over the weekend. Singers and dancers have worked tirelessly on their regalia, dance moves, and songs to showcase their skills and to celebrate our rich culture in Rama with neighbouring communities and beyond.

Event Highlights

8K+
Attendees

500+
Dancers &
Singers

Location
6030 Rama Rd,
Rama, ON

125K+
Potential
impressions





Why Partner with Us?

Partnering with Rama Powwow allows for businesses to:

- 01.** Improve/Develop relationships with local Indigenous community partners
- 02.** Brand association with the “Loudest and Proudest” Powwow event of the year
- 03.** Brand exposure through digital, media and the “Powwow Trail” tour across North America
- 04.** On-Site presence for brands to promote their businesses to thousands of visitors



Brand Exposure Opportunities

Maximize your visibility through strategic placements.



On-Site Branding

Roadside, Main Stage, Drum Pit, Booths



Social Media Features

Mentions, hashtags, logo placement



Media Coverage

Through official partners & press





Brand On-Site Presence

Engage visitors directly with your brand.

- All sponsorship levels include on-site presence for businesses to interact directly with 7,000+ visitors over 2 days of events
- Onsite logo presence and daily live mentions



Digital/Website Promotions

Extend your reach beyond the event day.

- 01.** Social media mentions
- 02.** Logo inclusion on social media posts
- 03.** Inclusion on official website
- 04.** Pre-event & post-event brand features





Sponsorship Packages

Flexible packages designed to align with your brand's goals and maximize visibility before, during, and after the event.

Logo on Socials
 Logo in program
 Logo on Road
 Logo on stage
 Logo in Pavilion
 Ad in Program
 Weekend passes
 Daily mentions
 Social media tag
 Social media mention
 Vendor Space Onsite

Mkwa / Bear	\$10,000	●	●	●	●	●	Full	10	10	●	●	●
Adik / Caribou	\$5,000	●	●	●	●		Half	5	5		●	●
Ma'iingun / Wolf	\$2,500	●	●	●			1/4	4	3		●	●
Amik / Beaver	\$1,000	●	●				1/3	3	2			●
Wabooz / Rabbit	\$500	●	●				Card	2				●



Contact & Next Steps

Let's create an unforgettable experience together. Contact us to explore partnership possibilities tailored for your brand.



Email

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Website

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